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("Mailto" links are hyperlinks that use mailto instead of http:// so when someone clicks them, a new email compose window pops up instead of a link to a website. If you want to learn

how to create these "mailto" links for your own marketing, [this blog post](#) walks you through exactly how to do it.)

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Jump to instructions for: [Chrome](#) | [Firefox](#) | [Internet Explorer](#) | [Safari](#)

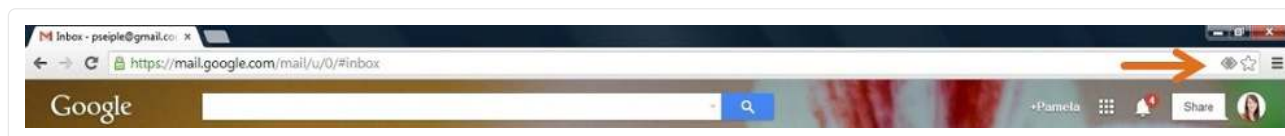
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Chrome: How to Set Gmail as Your Default Email Client

Step 1: Open Gmail in Chrome and click the Protocol Handler icon  in your browser's address bar. If you don't see this icon, skip ahead to step 3.



Step 2: When prompted to "Allow Gmail to open all email links?", select "Use Gmail," and click "Done." Then you're done! Skip steps 3-5.



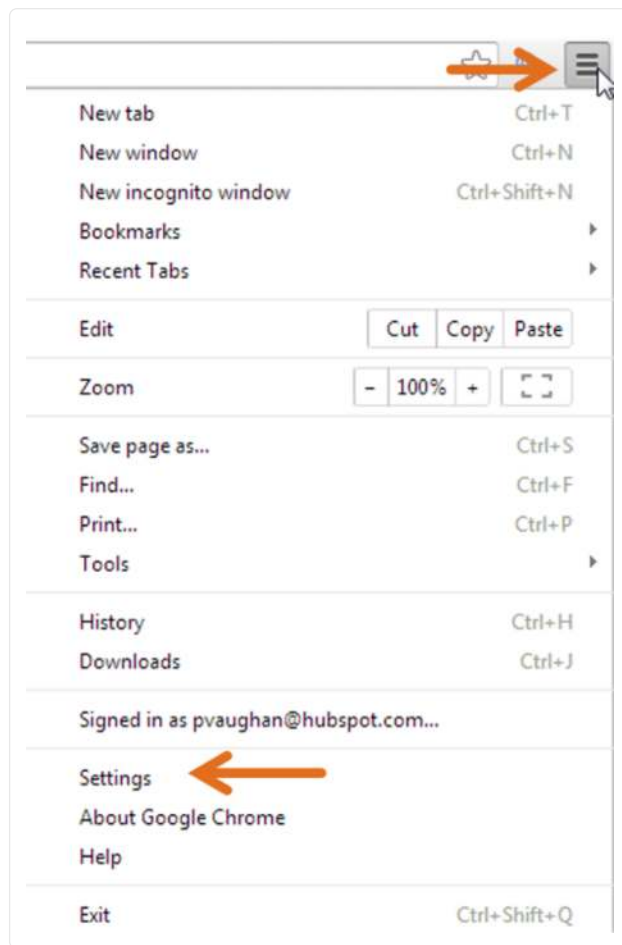


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Step 3: If you were unable to see the Protocol Handler icon  , click the Chrome menu icon  in the top right corner of your browser, and choose "Settings."

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Step 4: Click the "Show Advanced Settings" link at the bottom of the screen. Then click the "Content Settings" button under the "Privacy" header.

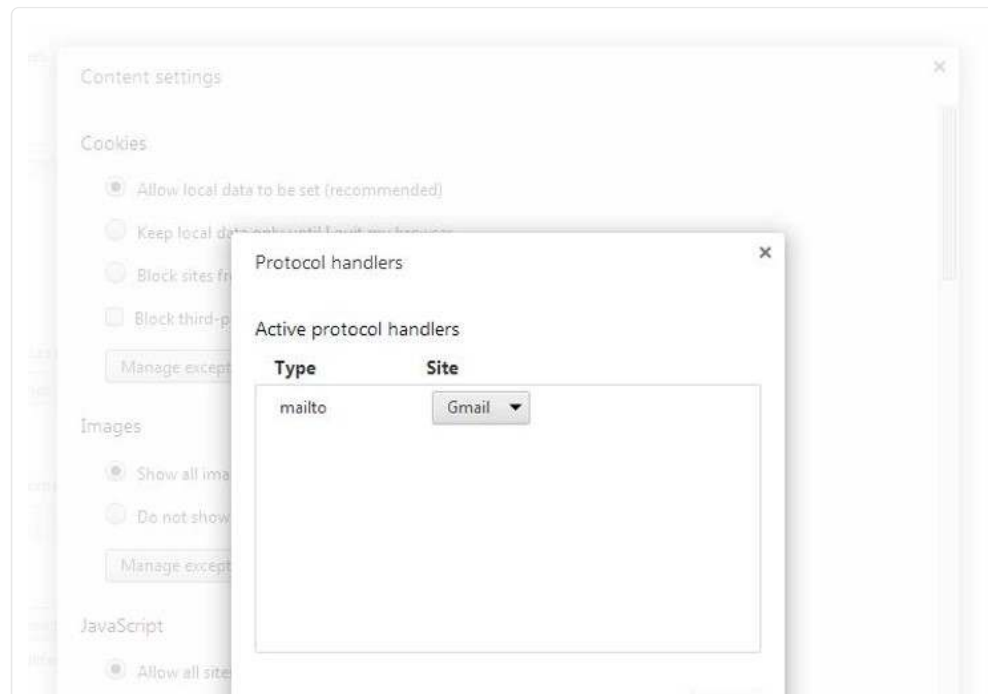
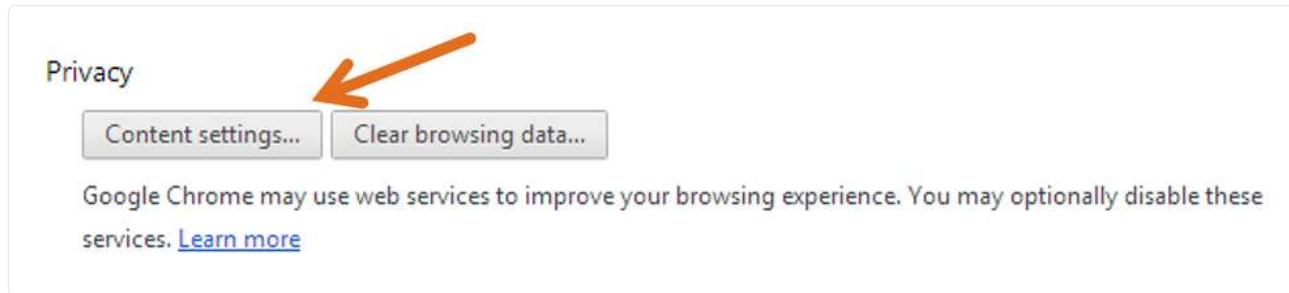
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Step 5: In the pop-up window, scroll down to the "Handlers" section and click the "Manage Handlers" button. Then select Gmail from the mailto dropdown, click "Done," and, well, you're done!





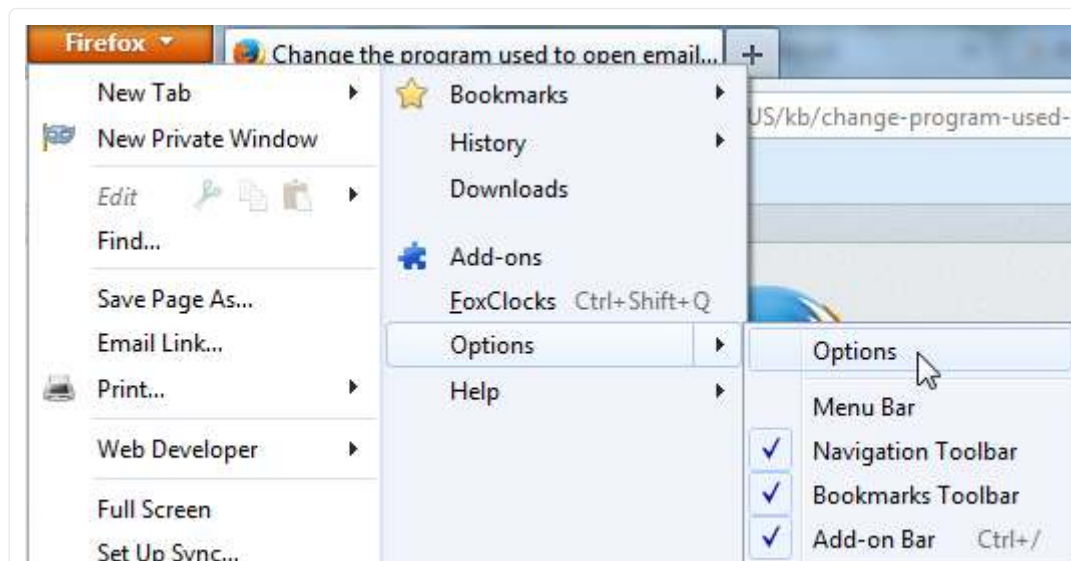
122 Note: If you're still having trouble (for example, your "Protocol handlers" window appears blank with no options), [try installing Google's Mailto Extension for Chrome instead](#).

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Firefox: How to Set Gmail as Your Default Email Client

Step 1: In the top left corner of your Firefox browser, click the Firefox menu button. Then choose "Options."





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Step 2: Click the "Applications" tab, type "mailto" into the search bar, and click the drop-down arrow next to the "Action" column. Select "Use Gmail," click "OK," and you're done!

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